# The dynamics of banking: The three guiding principles of the EIB's operations (English version)

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The EIB's appeal to its clients is built to a large extent on its performance on the capital markets. There are three guiding principles behind the Bank's operations: borrowing in the markets on the finest possible terms, careful appraising of projects and achieving an optimum balance between borrowing and lending, both providing flexible solutions to individual project requirements.



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